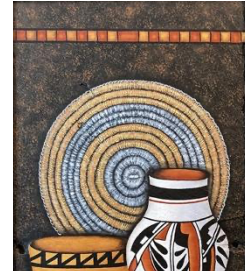


ArtForms For the Love of Art Month – Feb 2025

Member Show – Call for Entries

Theme – Southwest Spirit

This exhibition highlights artwork inspired by the culture & environment of the southwest. All art styles from representational to abstract are welcome.



Artwork by Terry McCatherin

Entry deadline: November 15, 2024

Eligibility: Members of ArtForms in good standing. Dues must be up to date.

Entry Fee: \$30 for up to three entries. The committee will determine the final pieces to be shown in the exhibition. Every attempt will be made to show all work submitted if space allows.

Location: Gallery 925, (925 N. Mesquite St.) and Duende Arte (921 N. Mesquite St.)

Artwork: Original artwork including paintings, drawings, printmaking, collage, photography, 3D, and mixed media in the style of your choice are welcome. Work must have been created in the last two years and not have been shown in prior ArtForms events.

All work must be ready to be hung or displayed. All wall art, framed or unframed, must have hanging wire on the back, and all frames must be in good condition. For 3D pieces, artists may use their own pedestals if they choose. Maximum size of art should be no larger than approximately 24" x 30"; however, larger pieces may be considered if space allows. Artists may contact the gallery in advance to discuss acceptable sizes. Please attach a 3x5" card with your name, the title, medium and price to the back of your artwork when delivering it to the venue. The committee will notify artists which gallery to deliver their work to by Jan 15, 2025.

Pricing: Artists can contact the gallery owner for pricing recommendations. Many artists in our area have success at the \$100 to \$400 price point. The gallery charges 30 percent commission on sales. Artforms will submit name, title, media and retail prices of all work to **Jan 24, 2025**, via email to the gallery. The gallery is responsible for applicable New Mexico Gross Receipts Tax. Sold items must remain with the show until pickup.

Marketing: All artists are required to provide at least one image for designated marketing when they submit their application. The marketing of this event depends on quality images to be used on posters, press releases, and social media. In addition to the marketing image, photographs of all contributions to Southwest Spirit will be featured in an online gallery. Please ensure that your jpeg images (not PNG) follow the guidelines listed below. If you need assistance photographing your work, please contact Karen Conley at 314-704-9445.

- 1200 pixels minimum on the longest side
- 300 DPI (This is required for print. If the image is large, we can resize it.)
- Crop image to include only the artwork.
- Mandatory file name format: Conley_Brown_Vase_8x10_2025.jpeg

The artist's signature on the entry form grants permission to use the likeness of the accepted work on the ArtForms official Web page and marketing products.

Awards: Cash prizes will be awarded for First Place (\$100), Second Place (\$75) and Third Place (\$50). Up to four Honorable Mentions will be awarded. Judges outside the organization will be selected.

Calendar of Events and deadlines:

Nov 15, 2024,	Deadline for receipt of completed Entry Form, entry fee, and one jpeg image for marketing
Jan 1, 2025,	All Images (jpegs), media, titles, and entry fees due to ArtForms
Jan 18, 19, 2025	Drop off work at 925 Gallery
Jan 24, 2025,	List of artwork sent to galleries for labels
Jan 24, 2025,	Drop off work at Duende Arte Gallery
Feb 1-28, 2025,	Exhibition open to the Public
Feb 1, 2025,	First Friday Opening, artists contribute food and beverages
Feb 21, 2025,	Private event in the afternoon-Tour Group
March 1, 2025,	Pick-up

**ArtForms Southwest Spirit Member Show
Entry Form
Deadline to Enter: November 15, 2024
All images & art specifications due by Jan 1, 2025**



Name: _____

Signature: _____

Address: _____

Phone: _____ **email:** _____

Marketing Image

Title: _____

Digital File Name: _____

(Last name_Title_dimension_2025.jpeg)

Medium: _____

Size: _____

Price: _____

Check #: _____ **Cash:** _____

Artists can email or mail forms to ArtForms:

Email form and questions to artformsnm@gmail.com (Subject: 2025 Member Show)

Cash payments can be taken, contact Karen Conley at 314-704-9445..

Mail application form and payments to: ArtForms Artists Association, PO Box 1653, Las Cruces, NM 88004