

ARTFORMS
LOVE OF ART ~ FEBRUARY 2012
Event Guide Advertising

Date: _____

Business Name: _____

Owner/Manager: _____ Phone # _____

Address: _____ E-mail _____

Interior: Full Page - \$275.00 ½ Page - \$150.00 ¼ Page - \$85.00

Inside front or back: Full Page - \$340.00 ½ Page - \$175.00

Back cover: Full Page - \$430.00 ½ page - \$225.00

Advertising Specifications

Full Page: 4.75"w x 7.50"h

Half Page: 4.75"w x 3.75"h

Quarter Page vertical: 2.25"w x 3.75"h

Quarter Page Horizontal: 4.75"w x 1.50"h

*300 DPI/PPI

*Borders should be at least 1/4" beyond the picture and text edge to maintain a symmetric appearance.

Payment: Check # _____ Pay to the order of: ArtForms Artist Association

Mail: P.O. Box 1944, Las Cruces, NM 88004

Please remit payment by October 21, 2011 Receipt will be e-mailed.

*E-mail images to **artformsfloa@gmail.com** or

*Images must be received by October 21, 2011

For Love of Art Chairperson, Cherie Gamboa 527-0020